



Bradlink, LLC
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FOR IMMEDIATE RELEASE

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BRADLINK RECEIVES HMSDC EMERGING (E-10) TOP MINORITY BUSINESS AWARD

HOUSTON, TX – On December 14, 2011, at the Houston Minority Supplier Diversity Council (HMSDC) Emerging (E-10) Awards Luncheon, Helen Callier, President of Bradlink, LLC, received the E-10 Top Minority Business Award in honor of Bradlink's business success and small, minority, and women owned business advocacy in the Greater Houston Area. The event was held at the Westin Galleria Hotel in Houston, Texas, USA.

"I am grateful and inspired for HMSDC, one of the most recognized business diversity councils located in the fourth largest city in the U.S., to recognize Bradlink for doing an outstanding job. On behalf of the Bradlink team, I am honored to receive this prestigious award and it is our desire to continue to deliver and "*get it done*" for the Houston region plus make a larger impact in our great country," said Callier.

Callier also serves as the 2012 GPC Advisory and Planning Committee's Chair. While working previously in the capacity as co-chair, she was able to provide hundreds of small and minority owned businesses an opportunity to meet key local, state and federal agency and prime decision makers. This experience also served as an occasion for Bradlink to better serve their existing clientele, and a way to connect with future, prospective clients.

Callier has also been instrumental in helping to revamp the City of Houston's SMDBE Mentor Protégé Program. This blossomed to a larger program "Guiding Protégés to Success" that involves HISD, Port of Houston and METRO Transit and provides small businesses an opportunity to grow and develop their business through mentorship from large primes and agency involvement.

As a Six Sigma Black Belt with a B.S. in Mechanical Engineering, Callier founded Bradlink, LLC in 2004. Today, this 18-member firm, providing facilities design, Information Technology, project/program management, and operations & maintenance support services, is growing by leaps and bounds. Some of their most recent accolades include, Bradlink leadership being elected to serve on American Public Transportation Association (APTA) Business Member Board of Governors committee board, receiving Award of Organization from Airport Minority Advisory Council (AMAC), being recognized as an Outstanding MWBE Professional Services Firm by the City of Houston, and also being recognized as a METRO Small Business Success Story Bradlink, specifically provides program management for the Houston Airport System via HAPMT Joint Venture Team, and currently works on DFW Airport's Design/Design Management TRIP project. Other clients include CH2MHILL, Gensler, TD Industries, ACS, and Jacobs.

About Bradlink LLC

Established in 2004, Bradlink LLC, with offices in Dallas and Houston, TX, is a Technical Services firm providing three core services: Technical Support, Information Technology and Operations and Maintenance Support. Recognized in 2011 as a top minority owned business with the Emerging E-10 award from the Houston Minority Supplier Diversity Council, Bradlink is branded as a go to resource in Transit and Aviation and continue to strive to serve as a seamless team member to our agency and large prime clients. With 20 employees, Bradlink is a niche firm that moves quickly and smart to provide client technical service solutions and assist in making improvements. For more information and assistance, info@bradlinkllc.com

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